



Live Well Allegheny— Improving Access to Healthy Food & Physical Activity

A COLLECTIVE EFFORT

The Allegheny County Health Department (ACHD) partnered with the Greater Pittsburgh Community Food Bank, Just Harvest, United Way of Southwestern Pennsylvania's fitUnited, Allegheny County Economic Development, and RAND Health to improve health by addressing risk factors that contribute to chronic disease. The goal of the partnership was to increase access to healthy food options, increase opportunities for physical activity, and survey health behaviors to reduce barriers to healthy behavior and improve overall health in Allegheny County.



● fitUnited HOST locations

★ fitUnited Day of Action sites

UNITED WAY

United Way of Southwestern Pennsylvania

United Way's fitUnited mobilizes and motivates the community to increase physical activity and healthy eating opportunities for kids in Allegheny County. fitUnited provided learning opportunities to train youth-serving organizations on best practices via the Lunch and Learn program, partnered with UPMC Children's Hospital of Pittsburgh to implement the Alliance for a Healthier Generation's Healthy Out-of-School Time (HOST) program, and recruited volunteers to work with kids at summer food sites and to renovate play spaces throughout the community.



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• 4 Days of Action held from 2015-2018: **700 volunteers transforming play spaces for 3,000+ youth.**

• **Provided trainings for 161 community members** through Lunch and Learn Program

• In partnership with Children's Hospital **grew HOST program from 12 sites to 81 serving 10,000+ youth**



ALLEGHENY COUNTY ECONOMIC DEVELOPMENT

Active Allegheny Grant Program

To improve access to physical activity opportunities in communities with limited resources and low-moderate income levels, Allegheny County Economic Development (ACED) and ACHD implemented the Active Allegheny Grant Program.

• **Over \$312,000 has been invested** across Allegheny County communities for **14 projects** which support walking or biking from place to place, instead of driving.



JUST HARVEST

Fresh Access

Just Harvest's Fresh Access program expands access to fresh, healthy foods by enabling SNAP (Food Stamp) transactions at 19 farmers markets across Allegheny County. In cooperation with The Food Trust, all SNAP shoppers get an extra \$2 in "Food Bucks" to spend on fruits and vegetables for every \$5 spent with food stamps.



• Fresh Access **sales increased by 12.5 percent** from 2015 to 2016.

• **Total electronic sales at Fresh Access markets was \$216,300 in 2017**, double the baseline sales in 2014.

GREATER PITTSBURGH COMMUNITY FOOD BANK

Green Grocer

The Greater Pittsburgh Community Food Bank launched Green Grocer in 2014 to increase access of fresh produce in low income, food insecure communities. Green Grocer is a mobile farmers' market that brings fresh food options into food desert communities. The mobile market accepts multiple forms of payment including SNAP/ EBT ensuring accessibility for everyone.



• Green Grocer provides fresh fruits and vegetables at **14 stops in 14 different neighborhoods** and continues to expand.

• Since 2015 **over \$98,000 of food has been sold to neighborhood residents.**

JUST HARVEST

Fresh Corners

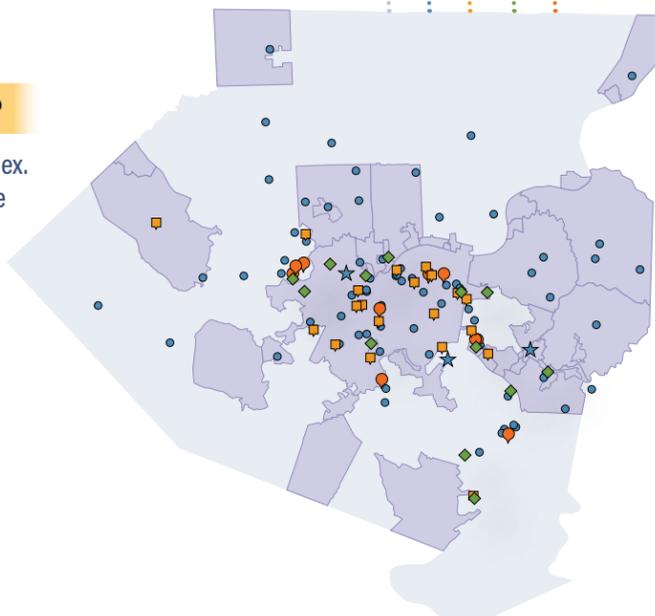
Just Harvest launched Fresh Corners, a healthy corner store initiative to improve access to healthy foods in underserved communities.

• Fresh Corners is bringing fresh, nutritious foods to **9 stores in Allegheny County** and more stores are expected to join.



VISIT THE INTERACTIVE STORY MAP

<https://alcogis.maps.arcgis.com/apps/Cascade/index.html?appid=88dcec5825604c289ba3b5acc3c375ee>



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