

COUNTY OF



ALLEGHENY

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FOR IMMEDIATE RELEASE

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## Clairton School District and City Celebrate Status in *Live Well Allegheny*

**PITTSBURGH** – Dr. Karen Hacker, Director of the Allegheny County Health Department, joined elected and appointed officials, students and residents of Clairton City School District and the City of Clairton at its CommUNITY Day celebration to formally designate the district and city as part of the *Live Well Allegheny* campaign.

“Clairton is a thriving community filled with hardworking young professionals, busy families and active senior citizens and its participation in the *Live Well Allegheny* program, through both its school district and the municipal government reflects exactly that,” said County Executive Rich Fitzgerald. “The school district’s focus on healthy living initiatives, along with the city’s efforts to promote trails and encourage the adoption of healthy food initiatives all tie in directly with what we are trying to accomplish through this campaign, and we are proud to add both as active participants in *Live Well Allegheny*.”

*Live Well Allegheny* was launched in January 2014 as a comprehensive, innovative strategy on wellness that embraces a broad concept of living well to include physical health, mental wellness, personal and community safety, prevention and preparedness, and much more. The effort is being led by the Board of Health and Health Department Director Dr. Karen Hacker.

“I am so pleased to see Clairton City School District and the City of Clairton join the *Live Well Allegheny* campaign,” said Council Member John Palmiere. “District 6 communities are stepping up and I look forward to seeing even more of the communities in my district participate in this initiative. There are many benefits that will come of it for District 6 residents, and the county as a whole.”

The *Live Well* launch happened today during the 10<sup>th</sup> Annual Clairton CommUNITY Day at the Clairton Education Center on Waddell Avenue. The event included a multi-activity children’s area, food and drink, live entertainment, a bake sale and ethnic foods.

“We’re very excited to see the partnership and merging of priorities between Clairton’s school district and its municipality. Because they are working together to promote healthy active living, the residents of Clairton will truly benefit from these opportunities,” said Dr. Hacker. “Whether its continuing partnerships with Breathe Pittsburgh or Grow Pittsburgh, adopting policies for ‘Young Lungs at Play,’ promoting wellness activities, or participating in walks and runs, both youth and adults will find something they enjoy doing. I hope that Clairton residents take full advantage of these local resources and embrace a new healthier living for themselves and their community.”

Clairton City School District has begun several healthy living initiatives including Breathe Pittsburgh and Grow Pittsburgh. The district is also hosting an asthma camp, participating in the Fresh Fruit and Vegetable Program, Adagio Power Up!, and Safe Routes to Schools Program. Future plans include the implementation of a *Live Well Allegheny* Field Day and a “drink more water” initiative.

The City of Clairton actively promotes a voluntary wellness campaign, wellness activities, an Annual 5K Run/Walk, bike and walking trails, healthy food options at community events and shares information on activities in the broader community. The city also plans to continue to work with Jefferson Hospital and its Wellness programming to improve the quality of life for all of its residents – not only physical health, but financial empowerment and food security as well.

For more information on the *Live Well Allegheny* campaign, including how to become a *Live Well Allegheny* community, visit [www.LiveWellAllegheny.com](http://www.LiveWellAllegheny.com).

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